Persuasive Media

Our Work:

Documentary  I  Campaign Media  I  Multimedia Exhibits  I  Media Curricula
Through documentary style production, we tell authentic stories from actual locations with a cinematic aesthetic. We customize media content to more effectively train and empower strategic demographics as well as the general public. We use a mix of film, photography, music, artifacts, illustration, animation, graphic design, integrated narratives, and more to communicate our message.

Our Production Process:

Professional cinematographers, lighting and sound designers, editors, and graphic designers who believe in the mission of iEmpathize contribute their skills to iEmpathize media. These experts collaborate with us to tell the stories and capture the strategies to inspire ripples of empathy that lead to the eradication of child exploitation.

Our production team has extensive experience capturing stories surrounding complex social issues in dozens of countries and cultures. Each member of our group is a relentless advocate for people. This passion is infused into each of our projects. The team has diverse production experience with award winning documentaries, feature films, TV and broadcast, photo-journalism, ad agency media, media curricula and campaigns, and more.

Our Partners Include:

- Mexico’s Human Rights Commission
- Newsweek’s Women in the World Summit at Lincoln Center NY
- Fiesta Americana
- Children’s Hope Chest
- Truckers Against Trafficking
- The United Nations
- Healthy Coloradan Magazine
- Federal and local government entities, youth outreaches, schools, universities, businesses, strategic industry/community sectors, and more.